

ICAR-National Research Centre for Banana, Tiruchirappalli- 620 102, Tamil Nadu

Swachhata Hi Seva-2024 (17th September to 02nd October)

(Daily Activity Report: 17.09.2024)

The *Swachhata Hi Seva* campaign (with the theme '*Swabhav Swachhata - Sanskaar Swachhata*') was inaugurated with the display of banners at the ICAR-NRCB office building, the Institute Research Farm, and the residential complex. The event included a *Swachhata* Pledge taken at the ICAR-NRCB office by all staff members of the institute. Additionally, a *Swachhata* Pledge was taken online by the Secretary (DARE) & DG (ICAR), other dignitaries, and all directors of ICAR institutes along with their officers and staff. A selfie point was also installed to spread the *Swachhata Hi Seva* messages through mass media. All staff members, including scientific, technical, administrative, RAs, SRFs, YPs, JSAs, and contractual staff, actively participated in the *Swachhata* run, raising awareness about cleanliness among the villagers.

A plantation drive themed '*Ek Ped Maa ke Naam*' was organized at the ICAR-NRCB research farm on 17-09-2024, during which around 100 saplings were planted. The chief guests, Director of ICAR-NRCB Dr. Selvarajan R. and Mr. Karmegam, former DGM of TNPL, participated alongside scientists and farm workers in this mass plantation drive.



Swachhata Hi Seva banner at ICAR-NRCB office building



Swachhata Hi Seva banner at ICAR-NRCB Research farm



Swachhata Hi Seva banner at ICAR-NRCB Residential complex



Selfie point at ICAR-NRCB



Swachhata pledge taking at ICAR-NRCB and also through online



Swachhata run, raising awareness about cleanliness among the villagers



Plantation drive themed '*Ek Ped Maa ke Naam*' at the ICAR-NRCB research farm

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Swachhata Hi Seva-2024 (17th September to 02nd October)

(Daily Activity Report: 18.09.2024)

As part of the *Swachhata Hi Seva* 2024 program, our Director of NRCB briefed the Diploma in Agriculture students from the Institute of Agriculture, TNAU, Vamban, Pudukottai, about cleanliness, sanitation, and hygiene practices. These students actively participated in spreading awareness about *Swachhata* activities. We discussed biodegradable and non-biodegradable waste and their disposal practices to school children at Keerikalmedu Public School on September 18, 2024 (Wednesday). We also organized a coloring, speaking competition for the students. A total of 41 students participated actively (18 girls and 23 boys). The theme of the coloring and speaking competition was "Cleanliness in Day-to-Day Life." Finally we distributed prizes for the winning students. Most of the children paid close attention to the proper disposal of both decomposed and undecomposed materials and expressed interest in planting trees for a greener environment.





Creating awareness about the Swachhata Hi Seva 2024 program and organizing competitions & distributing prizes at Keerikalmedu Public School in Trichy

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Swachhata Hi Seva-2024 (17th September to 02nd October)

(Daily Activity Report: 19.09.2024)

As part of the *Swachhata Hi Seva* 2024 program, our Director of NRCB promoted awareness of the initiative among institute staff, while our *Swachhata* team raised awareness about community involvement in cleanliness among the general public on September 19, 2024.

	
	
<p>Promotion of Swachhata Hi Seva activities and raising awareness about community involvement in cleanliness</p>	

Swachhata Hi Seva-2024 (17th September to 02nd October)

As part of the *Swachhata Hi Seva* 2024 program, our institute organized a competition for staff members and their families focused on transforming waste into art. We received around sixteen craft items made from waste materials, from which three outstanding pieces were selected and awarded. Additionally, we created a selfie point in the village to raise awareness about *Swachhata Hi Seva*. Many people took selfies and shared them through social media on September 20, 2024.





Waste to Art items at NRCB Park and a Selfie Point at Keerikalmedu Village

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Swachhata Hi Seva-2024 (17th September to 02nd October)

(Daily Activity Report: 21.09.2024)

As part of the *Swachhata Hi Seva* 2024 program, a human chain and rally were organized in front of our office on Thogaimalai Main Road, with participation from the Director of NRCB and all staff members. Local residents and school children also took part in the human chain activity at Keeikalmedu village to raise awareness about the importance of cleanliness in everyday life. Several placards featuring various hygiene slogans were displayed for the community.



A human chain and rally to raise awareness about cleanliness and sanitation were organized by NRCB staff, local residents, and school children

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Swachhata Hi Seva-2024 (17th September to 02nd October)

(Daily Activity Report: 22.09.2024)



Mega cleanliness drives were conducted along the roadside in front of the office, the institute buildings, and Pothavur village.

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Swachhata Hi Seva-2024 (17th September to 02nd October)

(Daily Activity Report: 23.09.2024)

	
	
<p>Cleanliness events were conducted at the Murugan and Periya Nayaki Amman temples in Keerikalmedu village On 23-09-2024.</p>	

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**Swachhata Hi Seva
17th September to 2nd October, 2024**

(Daily Activity Report – 24.09.2024)

As part of the Swachhata Hi Seva 2024 program, a difficult and dirty spot (black spot) was identified on September 24, 2024, with latitude of 10.7810810 and a longitude of 78.5803970. This identified spot will be cleaned and transformed before October 1, 2024.



Identified difficult and dirty spot (black spot) on 24-09-2024

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**Swachhata Hi Seva
17th September to 2nd October, 2024**

(Daily Activity Report – 25.09.2024)

As part of the Swachhta Hi Seva 2024 program, the implementation of the ban on single-use plastics at ICAR-NRCB and various boards will include slogans about *Swachhata* activities in our office premises.



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**Swachhata Hi Seva
17th September to 2nd October, 2024**

(Daily Activity Report – 28.09.2024)



Safety kits were distributed to sanitation and garden workers at ICAR-NRCB in Trichy.

**ICAR-National Research Centre for Banana,
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**Swachhata Hi Seva
17th September to 2nd October, 2024**

(Daily Activity Report – 29.09.2024)



Briefed the sanitation and garden workers at ICAR-NRCB, Trichy, about the social welfare linkages and their benefit

**ICAR-National Research Centre for Banana,
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**Swachhata Hi Seva
17th September to 2nd October, 2024**

(Daily Activity Report – 01.10.2024)

	
<p>Identified difficult and Cleanliness Target Units on 24-09-2024</p>	<p>Showcasing transformation of Cleanliness Target Units on 01-10-2024</p>
	
<p>Training Sanitation Workers to Raise Awareness about Reducing, Reusing, and Recycling Materials</p>	
	
<p>Sharing Experiences of Sanitation Workers in Maintaining Cleanliness</p>	

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**Swachhata Hi Seva
17th September to 2nd October, 2024**

(Daily Activity Report – 02.10.2024)

As part of the Swachhta Hi Seva 2024 program, a Swachhta Bharat Diwas was celebrated on October 2, 2024. Our Director emphasized that good laboratory practices should be followed in each and every lab. He also created an Institute Waste Management Committee, assigning In-charges for each laboratory, and announced that the best-maintained lab would be awarded next year. He appreciated all the Swachhta team members and coordinators for their active participation throughout the entire program. He distributed welfare benefits to sanitary workers and recognized the winners of the Waste to Art competition. Finally, he highlighted and showcased the already identified Cleanliness Target Units (CTUs) on September 24, 2024, which were transformed by October 1, 2024.

	
Celebration of Swachhta Bharat Diwas and Prize Distribution for Waste to Art Competition Winners	
	
Distribution of Welfare Benefits to Sanitation Workers	



Identified difficult and Cleanliness Target Units
on 24-09-2024



Showcasing transformation of Cleanliness
Target Units on 01-10-2024